



Christina Chern

Art director in San Francisco
specializing in branding and
editorial work.

CONTACT

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SKILLS

Adobe Creative Suite
Brand identity
Conceptual thinking
Digital design
HTML / CSS
Editorial creative
jQuery
Keynote
Wordpress

FREELANCE SENIOR ART DIRECTOR

March 2019 – Present

Brand identity, creative direction, and design for clients including Airbnb, Google, Thumbtack, Trulia, and UCSF.

SENIOR ART DIRECTOR (CONTRACT)

Airbnb, March 2019 – April 2020

Leading creative, design, and strategy for Airbnb's editorial team.

SENIOR ART DIRECTOR

Ready State, November 2016 – March 2019

Creating branded content in-house at Airbnb and leading editorial creative for Google, Hewlett Packard Enterprises, Sonos, and Torani.

ART DIRECTOR

Duncan/Channon, February 2014 – November 2016

Award-winning work for the California Tobacco Control Program. Led and won pitches for the Diamond Foods brands and ebates.com. Other clients included StubHub, Kona Brewing Co., and Tahoe South.

ART DIRECTOR

MullenLowe, June 2013 – February 2014

Acura, American Greetings, and Zappos. Lead creative on a winning pitch for Indeed.com.

M.S. IN MASS COMMUNICATIONS

VCU Brandcenter, August 2011 – May 2013

Creative Technology track at the number one advertising program in the country.

B.A. IN ECONOMICS AND HISTORY

University of Virginia, August 2004 – May 2008